*Carrie* **Characters Collection**

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|  | Level 4 /8-10 | Level 3 /7-7.9 | Level 2 /6 | Level 1 /5 |
| **Knowledge**  **- range of ideas, traits, symbols, and quotations** | Excellent range of elements; at least two essential quotes included in poster, and each trait demonstrates an understanding of character’s nature, behaviour, motives, etc. | Strong range of text elements in poster; solid understanding of character | Some good ideas expressed through text; stronger use of quotations and connections needed | Weak ideas expressed |
| **Thinking**  **- rationale for picture choices; connections to plot and actions; evidence to back up traits in analysis** | Thorough evidence for the character choices; clear connections to plot development, central conflicts, and / or other characters | Strong use of evidence | Some use of evidence | Weak use of evidence; more effort needed to incorporate quotes |
| **Application**  **- layout of character product**  **- visual skills**  **- text’s appeal and clarity** | Thoroughly appealing layout of product; visual and text features make a strong and lasting impact | Strong layout to product, but use of colour, text, or imagery might be improved | Layout is somewhat effective, but it still requires stronger use of colour, text presentation, etc | Weaker layout and use of text |
| Comments: |  |  |  |  |