**Media Studies ISU - Mr. Rautiainen**

**Rubric**

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| **Category** | **Level 1** | **Level 2** | **Level 3** | **Level 4** |
| **Knowledge** | ...key elements could be shown more effectively. Product demonstrates weaker understanding. | ...key elements are depicted in satisfactory fashion. Product could use extra planning, thought. | ...key elements are depicted effectively. Product shows strong understanding of movie making | Layout and presentation of text, visual and product demonstrates excellent knowledge and understanding of planning and creation |
| **Thinking** | ...weaker connections and thought processes | ...some connections, but thought processes could use greater clarity | ...strong thought processes and connections | Product and personal reflection demonstrate excellent thought process and ability to make connections. |
| **Communication** | ...weaker text use with numerous errors that take away from message’s understanding | ...fair text use with some errors that take away from messages and commentary. | ...strong text use with few errors; messages are clear | Text aspects are expertly used, with few if any errors in communication. Messages and commentary are excellent. |
| **Application** | ...elements captured with limited skill; poorer planning | ...elements depicted with some skill; some planning evident | ...elements depicted in strong fashion; strong planning and execution | Excellent media elements are used and depicted. Product demonstrates excellent planning and execution. |

D. Rautiainen